

MAIN COLOR PALETTE

A restrained blue system

White and ice carry most pages.
Navy supplies authority and contrast. Cobalt marks actions, links, and progress.

Brand navy	Cobalt	Ice	Blue soft	Dark raised
Logo, headings, footer, dark hero	Primary actions, progress, selected controls	Soft sections and inverse text	Informational surfaces and selected rows	Elevated elements inside navy sections
HEX: #101A5C RGB: 16, 26, 92 CMYK: 100,98,31,29	HEX: #3567f5 RGB: 53, 103, 245 CMYK: 78,62,0,0	HEX: #f7f9ff RGB: 247, 249,255 RGB: 247, 249,255	HEX: #eef2ff RGB: 238, 242, 255 CMYK: 5,3,0,0	HEX: #17236B RGB: 23, 35, 107 CMYK: 100,97,27,17

Approximate page proportion



SECONDARY COLOR PALETTE

Text, borders, and status colors

TEXT AND LINKS

Text strong #111827 Headings on light	Text #374151 Paragraphs, forms	Text muted #5B6475 Supporting copy	Links #2453D4 Inline links
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BORDERS

Border #D8DEEA Dividers, controls	Border strong #AEB8CC Hover, strong dividers	Border dark #34417F Dividers on navy
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STATUS (always pair with text or an icon)

Success #14633F Soft #EAF7F0	Warning #8A5A00 Soft #FFF5D6	Error #B42318 Soft #FDECEA	Information #2453D4 Soft #EEF2FF
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